

Privacy Policy for LinkedIn

HWI pharma services GmbH

1. General Information and Scope

This Privacy Policy applies to the processing of personal data within the framework of retrieval and use of the profile of HWI pharma services GmbH on www.linkedin.com (hereinafter 'LinkedIn profile').

The LinkedIn profile is provided to HWI pharma services GmbH by LinkedIn Ireland Unlimited Company, Gardner House, Wilton Place, Dublin 2, Ireland (hereinafter 'LinkedIn'). HWI pharma services GmbH (hereinafter also 'Operator') administers the LinkedIn profile with a corresponding user account.

Upon retrieval of the LinkedIn profile of the Operator, so-called insights data (analysis data) is collected. This enables the Operator to understand better the performance of the LinkedIn profile by means of visitors, updates, followers and employee advocacy analyses.

Personal data is processed upon collection of this insights data. LinkedIn and the Operator are jointly responsible for this processing within the meaning of Art. 26 of the GDPR.

2. Controller

The Operator is jointly responsible together with LinkedIn for processing your personal data within the framework of use of the LinkedIn profile.

You can contact the Operator at:

HWI pharma services GmbH

Represented by the Managing Directors Dr Frank Boettcher und Dr Stefan Wissel

Rheinzaberner Str. 8

D - 76761 Ruelzheim

Phone: +49 7272 77670

Fax: +49 7272 776711

Email: info@hwi-group.de

The contact details of LinkedIn are:

LinkedIn Ireland Unlimited Company

Wilton Plaza

Wilton Place, Dublin 2

Ireland

Contact form: <https://www.linkedin.com/help/linkedin/ask/ppq>

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3. Data Protection Officer

You can contact the Data Protection Officer of the Operator at:

ISO Schmiede GmbH

Am Hardtwald 7

76275 Ettlingen

Phone: +49 7243 99167-00

Email: service@isoschmiede.de

LinkedIn has likewise appointed a Data Protection Officer. You can contact this person at the following URL: <https://www.linkedin.com/help/linkedin/ask/TSO-DPO>

4. Degree of Responsibility

LinkedIn assumes primary responsibility for processing the insights data from the LinkedIn profile of the Operator, in that a legal basis for the processing exists.

5. Complaints Procedure

If you wish to object to the processing of your data by the Operator in whole or for individual measures, you can do this by personal message over the LinkedIn profile of the Operator. You can also object directly toward LinkedIn to the processing of insights data. Likewise, you can object to the processing by LinkedIn by contacting the Operator. Your objection will be passed on to LinkedIn without delay.

Please note, in the event of such an objection the use of the LinkedIn profile and retrieval of the services and information offered therein will be restricted or impossible.

Your data may, furthermore, be disclosed to persons within HWI pharma services GmbH who are involved in processing and administering the YouTube profile.

6. Details of Processing

6.1. General Use of LinkedIn

LinkedIn processes your personal data during a visit to the LinkedIn website. This includes data such as your IP address, location data, time-zone settings, promotion IDs, app and browser versions and device data (system, network type, device ID, screen resolution, operating system, audio settings and connected audio devices). LinkedIn profiles and pages, likes, messages and other usage data you retrieve are also processed. If you are signed in with your own LinkedIn account, this data will be matched to your account.

You will find further information on the processing of your data on LinkedIn in the Privacy Policy of LinkedIn at: <https://de.linkedin.com/legal/privacy-policy>

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6.2. Page Insights

Upon retrieval and use of the LinkedIn profile, statistics on access to the LinkedIn profile are made available via the page insights function and processed by the Operator. The Operator is unable to identify you personally or match you with your account. This function represents a non-negotiable component of the user agreement with LinkedIn for the Operator. This means that the Operator cannot unilaterally decide whether page insights are collected or not.

You will find further information on the 'page insights' function and the use of cookies, as well as on settings at:

<https://www.linkedin.com/help/linkedin/answer/a547077/linkedin-page-analytics-overview?lang=de>

<https://legal.linkedin.com/pages-joint-controller-addendum>

You can likewise restrict or fully prevent the insertion of cookies in your browser settings. Furthermore, you can bring about the automatic erasure of cookies upon closing the browser window here.

You will find information on the legal basis and purposes of processing by LinkedIn and the relevant storage period here: <https://www.linkedin.com/legal/privacy-policy>

Insofar as your personal data is processed by the Operator through visiting the LinkedIn profile, the admissibility of this processing is in compliance with Art. 6 (1) (f) of the GDPR (legitimate interest). The Operator wishes to evaluate the anonymised insights data in order to understand usage behaviour on the LinkedIn profile and optimise the contents. The page insights contribute to this.

The insights data collected through the LinkedIn profile is made available to the Operator in anonymised form.

6.3. Communication with the Operator

You can contact the Operator on its LinkedIn profile via direct messaging, the like function or comments. Within the framework of this contact, the name stored as the user name in your account will be displayed to the Operator.

The admissibility of this processing is in compliance with Art. 6 (1) (f) of the GDPR (legitimate interest). Communication with users is important for the Operator in order to answer questions, deal with criticism, build relationships and exchange information. Only in this way can the Operator improve its services and address the needs of its interested parties.

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Communication on social media is a key element in this respect. Direct messages are stored for an unlimited time period. Comments are likewise stored for an unlimited time period on the LinkedIn profile and can be viewed by other users. The same applies to use of the like function.

6.4. Job Applications

You can furthermore contact the Operator by direct messaging in order to submit an application for a job vacancy or a speculative application. In this case, your personal data will be processed in order to conduct the application process and evaluate you within this context. The Operator will use your data in order to communicate with you.

The admissibility is in strict compliance with Sect. 26 (1) of the German Federal Data Protection Act (BDSG), pursuant to which your personal data may be processed for the purposes of the employment relationship, if this is required for the decision on establishing an employment relationship. You are obliged to provide the data required to conduct the application process in this respect. The Operator cannot consider you without this data.

You will find further information for job applicants regarding the Operator's privacy policies at the following link: [Job Applicant Privacy Information](#)

7. Recipients

The data collected upon retrieval and use of the LinkedIn profile and your statements upon making contact are transferred to the servers of LinkedIn and stored there. Your data may be viewed by employees of the Operator who are involved in maintaining the LinkedIn profile and replying to your messages.

The insights data is, in some instances, transferred to the servers of LinkedIn in the USA and stored there. The transfer of data to a third country, such as the USA, is admissible under the provisions of Art. 46 of the GDPR and on the basis of the effective standard clauses on data protection included in the contractual relationship with LinkedIn. These are approved by the European Commission and guarantee an adequate level of protection for your personal data. You will find further information here: <https://www.linkedin.com/legal/l/customer-sccs>

8. Storage Period

The initial storage of your data for the purposes of the application process occurs upon receipt of the application. The duration is, in the first instance, in compliance with the statutory storage obligations, as well as with the legitimate interest of the Operator in further storage. Your application documents and data will be stored for 6 months after a rejection, unless you have given consent for a longer storage period.

Data which serves for the purposes of other interaction with the Operator through the LinkedIn profile is not stored by HWI pharma services GmbH.

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9. Data Subject Rights

You have the right within the framework of retrieval and use of the LinkedIn profile to assert any of the rights described in this chapter against the Controller.

You have the following rights: you have a right of access (Art. 15 GDPR), rectification (Art. 16 GDPR), erasure (Art. 17 GDPR), restriction of processing (Art. 18 GDPR) and data portability (Art. 20 GDPR).

Insofar as your personal data is processed on the basis of Art. 6 (1) (f) of the GDPR, you have a right to object on grounds relating to your particular situation or to the extent that the objection is related to direct marketing (Art. 21 GDPR). In the case of an objection to direct marketing, you will no longer receive any marketing messages from the Controller.

Consent granted to the processing of personal data may be withdrawn at any time with future effect. The lawfulness of processing until the withdrawal remains unaffected. You have the right to lodge a complaint at any time with a supervisory authority (Art. 77 GDPR).